Call for Content Creator:
European Parliament Elections 2024

January 2024 – April 2024

Deadline: 7 January 2024

The European Network Against Racism (ENAR aisbl) is the only pan-European anti-racism network that combines advocacy for racial equality and facilitating cooperation among civil society anti-racism actors in Europe. Our mission is to achieve full equality, solidarity and well-being for all in Europe. We want to allow all members of society, whatever their skin colour, ethnicity, sex, gender, religion, disability, age or sexual orientation, socio-economic status to participate and be included in society. We specifically work to combat racism and discrimination based on colour, ethnicity, national origin, nationality, religion, culture, language or legal status. We envision a vibrant and inclusive society and economy that embrace equality and diversity and the benefits of a racism-free Europe. Our staff is based in our Secretariat in Brussels and our member organisations are based all over Europe.

Scope of the Call

As the European Parliament elections approach, we’re facing a complex political landscape. Europe is dealing with the rise of far-right factions, populist sentiments and movements that not only challenge democratic principles but also express scepticism, if not outright antagonism, towards social justice, including racial equality and promote racist discourse and discriminatory policy; thus also undermining European unity, diversity, and cooperation. This shifting political landscape anticipates an atmosphere which puts marginalised and racialised communities more at risk. These communities, already subjected to diverse forms of racism, may find themselves even more affected in such a negatively-charged environment. It’s clear that we urgently need to take proactive measures and advocate for the rights and dignity of racialised communities in this challenging environment, using the opportunity of these elections.

For these reasons, fighting racism and exclusion in all its forms should be a continuous goal of all political groups in the European Parliament in accordance with Article 2 of the Treaty on European Union.

As ENAR, we would like to bring racism and its eradication to the forefront of the political discourse by articulating a positive narrative of how we would like to see Europe and use the unique opportunity to work even closer together with our members mobilising for the European Elections at the local, regional, and national level.

To achieve this, we are hiring a freelance content creator to support our Communications team in developing engaging content in this EU election awareness campaign.

Responsibilities and Tasks

The responsibilities and tasks of the Content Creator would include:
- Participate in internal strategic meetings within the scope of this campaign and define required communication assets;
- Help craft messaging tailor suited to identified targeted audiences;
- Develop creative and engaging content, including graphics and videos, to be disseminated across social media while respecting Brand guidelines; and
- Perform research and collect resources as needed to facilitate content creation.

**Eligibility, Skills, and Experience**

The call is open to freelancers who are legally based in the European Union.

While the exact time to be allocated to the project is negotiable, we anticipate the average time needed to be between 2-3 days per week between **January 2024 to April 2024**.

Your skills and experience should include:

- Proven work experience as a Content Creator, Copywriter or similar role
- Social media skills (Twitter, Instagram, LinkedIn, TikTok)
- Photo and video editing (Canva, Adobe Suite/Photoshop/Premiere Pro, etc)
- Excellent writing and editing skills in English – other EU languages a plus
- Excellent knowledge of social and racial justice issues
- Time-management skills
- Familiarity with SEO
- Ability to work effectively independently and collaboratively
- Experience working within NGOs or political spheres a plus
- Experience working with AI tools a plus

**Timeline**

Applications should be submitted to Nabil Sanaullah at [nabil@enar-eu.org](mailto:nabil@enar-eu.org) with the subject: “Content Creator EU Elections 2024”.

**Deadline:**  **7 January 2024 (23:59 CET).**

Applications will be reviewed on a rolling basis. The supported activities should take place between **January 2024 till April 2024**.